**WALT identify features of persuasive writing 6.7.20**

**Success Criteria:**1.Know the definition of 'persuasive'.

2.Highlight features of a persuasive advert.

3.Make your own list of features that you will need to include in your own writing.

**Task 1 – Practise & Consider**

Label the advert with as many features as you can spot.

**Task 2 – Independent**

Write a short advert for the sweet treat that you invented last week.

Make sure you include:

* A title (name of the sweet)
* A memorable slogan
* Exciting information about your product